

STANDARD DVR

Disadvantages:
You have to view hours and hours of tape to capture any wrong doing by your employee

Does not go right to a specific transaction (i.e., void, refund etc.); you cannot search for those transactions

POS DVR

Advantages:
Captures transactional data
Provides state-of-the art text overlay technology
Performs exception-based reporting
Remote viewing from mobile devices

Monitor employees and your assets. Prevention of shoplifting. Prevention of Vandalism. Recording the footage.

In retail, there is nothing more vulnerable than your cash register, and inventory shrinkage isn't always the result of an outside threat. Rather, it is due to internal theft from "sweethearting" -- employees who ring in unauthorized discounts or aid in shoplifting.

By surveying every point of sale transaction that occurs in your business, POS DVR identifies and eliminates loss due to sweethearting, under-rings, and fraud

For example:

- Monitor customer wait times
- Examine high and low traffic periods and zones
- Analyze staffing requirements, and monitor floor inventory
- Manage your risk potential through comprehensive risk analysis

By performing custom search queries, POS DVR conducts thorough trend analysis to improve process flow. Use its powerful features to identify high and low traffic times, correct overstaffing and understaffing issues, and train your staff to provide superior customer service. With regular DVR systems, at the end of the day you will need to view the entire tape, with POS DVR, you can search specifically for what you are looking for (i.e., voids, discounts, under-rings, etc.) – saves hours of endless viewing.

Eliminate Hours of Tedious Video Review

Imagine being able to view all of your store operations at one time, from virtually any location. POS DVR Remote Viewing Technology coupled with its latest add-on, allows you to do just that. Because it is a web-based solution, you are no longer restricted to a client server access. All you need is remote access and the Internet, and you can view your business premises from absolutely anywhere in the world with any mobile devices.

Rely on Perfect Digital [Video Quality]

At any time, you may be called upon to provide proof of who sold what, to whom, at what time, and for what price. You may also be required to address liability claims and customer complaints. To meet the burden of proof, your evidence must stand beyond a reasonable doubt. Irrefutable proof leaves no room for blurred and distorted images. In addition, date and time stamping must be accurate down to the millisecond. POS DVR delivers all of this criteria, producing evidential quality videos you can rely on every time.

